

# Media Clipping: Wine Wherever Apps

Excerpt from the November 15, 2010, article that appeared on the on-line site **Mashable.com**:

## 10 iPhone Apps for Wine Enthusiasts

By Jeana Lee Tahnk

You don't have to be a wine aficionado and toss around words like "bouquet," "tannin" and "terroir" to appreciate a fine glass of grape. But as with everything, a little knowledge can go a long way. Getting to know wine is an ongoing and pleasure-filled process that begs for a curious palate and a lot of welcomed experimentation.

If that isn't enough motivation, consider the health benefits that moderate wine drinking offers. Numerous studies have shown that antioxidants known as flavonoids found in red wine reduce the risk of heart disease, improve cardiovascular health, produce good cholesterol, reduce inflammation and even prevent cancer. Well, in that case, pour me another glass!



Regardless of whether you're a wine snob and refuse to drink from a bottle with a screw cap, or could care less and happily swig from a box, the following 10 apps will help you better understand this refined libation.



## Wine Wherever

Imagine meandering through wine country with no agenda other than to taste wines from vineyards along the way. Sounds lovely, doesn't it? That is until you realize that you have no idea where the wineries are and end up wasting time looking for them when you could be sampling wines from them. Save yourself the hassle and get the Wine Wherever app for your travels to get a complete listing of all wineries in the area. With 13 locations from which to choose (all separate apps) – nine in California; the others in Oregon, Washington, New York and Texas – it's likely that if you're exploring a wine-producing area, Wine Wherever has an app for it.

Each listing provides the winery's address, phone number, website link and map. In addition, the app features regularly updated coupons for specials occurring at regional vineyards at any given time.

Cost: \$2.99 per regional app (\$1.99 for the California North Coast region)

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CORRECTION to article: the \$1.99 price also applies to the California South Coast regional app.

For more information or to see the story in its entirety, contact Dahlynn McKowen at [Dahlynn@WineWherever.com](mailto:Dahlynn@WineWherever.com).